

SHOW ME EXPRESS

State Library Newsletter

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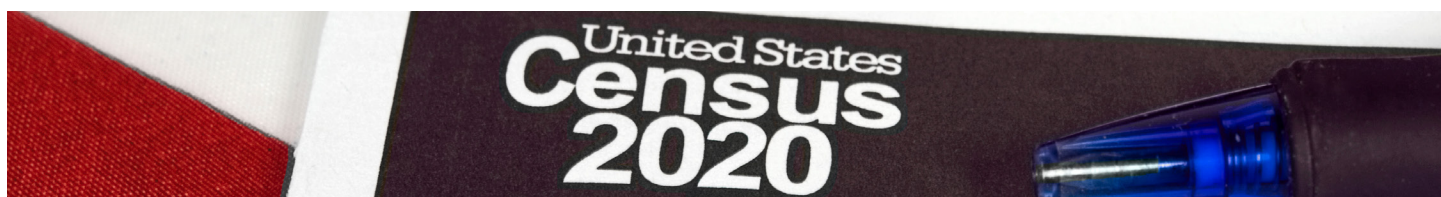
Message from the State Librarian

Robin Westphal, State Librarian



This special issue of *Show Me Express* contains useful information to help library professionals as we close in on Census 2020. Libraries will be critical in assuring that Missouri is not undercounted.

ALA has created a [Libraries Guide to the 2020 Census](#) that I encourage you to download and share with staff. Other helpful links are included in this issue of *Show Me Express*. If you have further questions about the Census, you can contact Emmett Morris (Missouri Partnership Coordinator, US Census Bureau) at emmett.morris@2020census.gov or (312) 579-1607.



Census 2020

The Census and Missouri: What's at Stake?

In 2010, the reality of having Missourians undercounted as part of the Census hit our state hard. In addition to losing a congressional seat, the state forfeited \$1,272 of federal funding **per person** per year during the 10-year period the Census covers. It's been estimated that in 2015, Missouri lost \$150 million in Medicaid funding due to the 2010 undercount of our population, the fourth highest of any state.

For libraries, LSTA funds are allocated to states based on the population count provided by the

Census. As you know, IMLS Grants to States funding is critical to how the Missouri State Library helps libraries provide programs and services to patrons.

Missouri relies heavily on federal dollars for many programs, not just Grants to States, but also highway planning and construction, the national school program, and State Children's Health Insurance Program (S-CHIP).

Missouri's Hard-to-Count Populations

The Census Bureau has identified that 9% of Missourians live in hard-to-count communities. Hard-to-count communities generally fit into one or more of the following demographic area; low income, rural, renters, communities of color, limited English proficient and immigrant communities, children under 5, homeless individuals, people with disabilities and older adults. In 2020, the lack of broadband in some

areas of the state is also going to impact participation because this is the first high-tech census, with a major push for online response. Many of those hard-to-count populations are your patrons. Here's a [map](#) that shows Missouri's hard-to-count communities. If your library is in one of the indicated areas, it is important for library staff to inform all of your patrons about Census 2020.

How Should College Students be Counted and Other FAQs?

As the mom of an out-of-state college student, I have taken special interest in how the Census is managing how she should be counted and other special circumstances. In general, where a person is residing on April 1, 2020, determines where they are counted. In my particular case though, Kelly, a student living with 10 other girls in an off-campus house, should be counted as a resident of that house (as should the other 10 girls). Because she "lives and sleeps most of the time" away from home, she should be counted as a resident of her college town. In this situation, it is the responsibility of the girls to collectively fill out the census form online.

Children not away from home to attend college should be counted by the person they are staying with on April 1, 2020. For example, children who split their time between parents should be counted at the house they are staying at on April 1. If a home includes foster children, grandchildren, nieces and nephews and other children temporarily staying there, all children should be counted if they are there on April 1. This also pertains to adults who may

be temporarily "couch surfing" with friends and relatives.

If a person moves into a new residence on April 1, they should count themselves at that new residence. If a person moves out of a residence on April 1, 2020 but has not actually moved into their new home, they should count themselves in their old residence.

If a person is a patient of a healthcare facility for a routine stay, they are counted where they live. The exception to this are patients in nursing facilities, long-term stays in psychiatric units and patients with no permanent home. All of these individuals will be counted as residents where they are staying on April 1.

There are many other special circumstances regarding where people are counted, and information on how you can help answer your patrons' questions can be found on a Census [FAQ page](#). I encourage you to take the Interactive Quiz on this page to see how well you know residency guidelines for Census 2020.

What is on the Census Questionnaire? With Whom is the Information Shared?

The 2020 Census questionnaire is comprised of nine questions that can be answered online, by phone, or in person. A copy of the questionnaire is available [here](#).

The Census Bureau is bound by Title 13 of the U.S. Code. Private information is protected and

kept strictly confidential. Everyone should be counted, citizens and non-citizens alike.

To help your patrons avoid fraud and scams, assure them that the Census Bureau will not ask for Social Security numbers, money or donations, and bank or credit card information.



Helping Patrons with Disabilities Complete the Census

For patrons with print disabilities, there are accessible options for taking the 2020 Census. Guides will be available in braille and large print from the Census website, [2020census.gov](https://www.census.gov). A screen reader such as JAWS or NVDA will allow the patron to read the website. While the census questionnaire itself will not be available in braille, patrons with visual disabilities can take advantage of the online and phone-in options. Census Bureau fact sheets are posted here: www.census.gov/content/census/en/library/fact-sheets.All.html. For more information, call (800) 923-8282. Patrons with hearing loss can respond to the Census via an accessible phone, such as a TTY/TDD phone at (800) 877-8339, to reach the Federal Relay Service, or request a visit

from a census taker who can use American Sign Language. If a patron with a disability prefers to respond by mail, they can wait for the Census Bureau's fourth mailing in mid-April, which will include a print questionnaire.

The Missouri State Library and the National Library Service (NLS) want to make sure that patrons are aware of, and participate in, the Census. We want to ensure that those we serve are not undercounted. The State Library and Wolfner Talking Book and Braille Library will be keeping abreast of the accessibility options for the 2020 Census, so feel free to contact Wolfner Library at (800) 392-2614 or wolfner@sos.mo.gov with questions.

Census 2020: A timeline

Every household will have the option to respond to the Census online, by mail, or by phone. From **March 12-20**, 95% of households will receive their Census invitation by mail. This invitation will provide instructions on how to complete the Census online, which is the preferred method. Some in those hard-to-count communities will receive a paper questionnaire along with their invitation letter, and will have the opportunity to respond online, by phone or by mail. **There is no need to wait until April 1 to complete the Census questionnaire.**

Between March 16-24, a reminder letter will be sent out. If a household has still not completed

the Census, a reminder postcard will be sent out **March 26-April 3**.

April 1 has been deemed National Census Day and many libraries and organizations are having special events that day to encourage those who haven't completed the questionnaire yet, to do so. This is also the date used when determining who in your household to count. Everyone living at a household on April 1 is counted at that residence or facility.

From April 8-16, a reminder letter and paper questionnaire will be mailed. A final reminder postcard is mailed **April 20-27**, before personal visits from Census staff are made.

Additional Resources

Missouri Complete Count Committee: [Click Here](#)

Missouri Foundation for Health's Partner Hub for flyers and other resources: [Click Here](#)

Census Bureau's factsheet for Stakeholders (libraries): [Click Here](#)

More information and flyers to download regarding Census 2020 timeline: [Click Here](#)

Census 2020 official website: [Click Here](#)

Missouri State Library News

Edge Webinar Archives

The Urban Libraries Council recently updated the [Edge webinars webpage](#). Archives are now available for all webinars! The Edge introductory webinar is now on YouTube and available at the bottom of the webinar page so library staff can

begin watching it immediately. Other updates include listing the webinars by series, including series descriptions with target audience and shortened URLs. If you bookmarked the previous page, replace it with the new URL.

Edge Assessment Cohort Spring 2020

A group of public libraries will be guided through the Edge Assessment from March through May 2020. We will be watching pre-recorded Edge webinars and filling out the Assessment together. Email will be used to share information, ask questions, and provide encouragement to the group.

The goal is for you to have a completed Edge Assessment by the end of May which may be

used to write a FY21 (July 2020 to June 2021) Technology Mini or Technology Ladder grant. Grants with the purpose of implementing a project identified through an Edge Assessment have the highest priority given to the application! To join the cohort, contact Janet Caruthers, Technology and Resource Sharing Consultant at janet.caruthers@sos.mo.gov or (573) 526-1087.

Oregon County Library Joins Evergreen

Oregon County Library went live on Missouri Evergreen in January 2020. The library contributed more than 52,000 items to the consortia catalog. Their patrons now have access to more than 3 million items through the Missouri Evergreen catalog. Missouri Evergreen is a

consortium of Missouri public libraries sharing an integrated library system used by patrons and staff to request items from member libraries.

More information about Missouri Evergreen is available online [here](#).

HeritageQuest Online

MOREnet members have access to many online resources as part of their membership service package. One of the online resources is [HeritageQuest Online](#), a comprehensive collection of American genealogical sources with unique primary sources, local and family histories, research guides, interactive census maps, and more.

With more than 4.4 billion records, it delivers an essential collection of genealogical and historical sources—with coverage dating back to the 1700s—that can help people find their ancestors and discover a place's past. Some of the core data sets are: Census Collection, City Directories, Military Records, Wills & Probate Records, and Maps & Photos.

HeritageQuest Online provides a robust search interface, thumbnail images, hit highlighting, and easy-to-use tools. There are also downloadable promotional materials available. This is a great resource for library patrons to use for genealogical research either in the library or at home. Contact MOREnet at help@more.net for more information about access and usage statistics.

HeritageQuest Online is funded by the REAL Program appropriation. This appropriation is made to the office of the Secretary of State and is administered by the Missouri State Library.

Children's E-Books

Missouri public libraries have free access to the *TumbleBook Library* deluxe collection for children in grades K-3. The collection includes more than 550 titles of animated talking picture books, books in English, French and Spanish, read-alongs, non-fiction books, and National Geographic Videos.

TumbleBook Library provides unlimited viewings, so multiple children can read the same book at

the same time. The books are streamed through the web page, not downloaded, and the audio can be turned on or off so that children can practice reading. *TumbleBook Library* can be used in the library or at home by patrons with library cards.



Adult Learner Webinar on April 2

With the job market changing rapidly, many adults are seeing the importance of continuing their education whether that is by obtaining or finishing a degree or brushing up on skills important in the workplace. Libraries can play an important role when it comes to continuing education at any age. Please join us for a 45-minute webinar explaining the profile of the adult learner, how adult learners are represented

here in Missouri and what libraries can do to help!

Please register for the 21st Century Adult Learner on Thursday, April 2, from 2–3 p.m. at <https://attendee.gototraining.com/r/7561182440031728641>. After registering you will receive a confirmation email containing information about joining the training.

Cyber Self-Defense Webinar on May 7

Use of the internet is a necessity for digital late adopters. It's one thing to teach how to use devices and software. Teaching online safety is another. This webinar will acquaint participants with the technology lingo and concepts that often alienate digital late adopters but are best practices for all users of the internet. Attendees will be introduced to a training model and

mini-lessons that can be replicated in your own community. The presenter is Amy VanDeVelde, National Technology Program Director, and The Oasis Institute. This event will take place in GoToTraining on May 7, 10 a.m. Registration is required and can be completed at [Lockdown Your Digital Life](#).

Reference Services for YOU: Department Annual Reports

Are you looking for statewide statistics and not sure where to start? Do your patrons want to know how their tax dollars are spent? Find this information and other details on what Missouri state agencies are up to in their annual reports!

[Annual reports](#) provide a variety of updates on what each department or division did over the course of a year, including detailed listings of how the budget was spent. Most reports cover statistics, information about various agency projects, and individual success stories from people that benefit from state programs.

Examples of what can be found in department annual reports:

- The [Department of Labor and Industrial Relations Annual Report](#) has statistics on workers' compensation claims and investigations of discrimination complaints.
- The annual report for the [Youth Opportunities Program](#) highlights programs and partnerships benefiting disadvantaged youth, such as Nurses for Newborns, which provides in-home nursing visits for at-risk young mothers and their babies.

- The [Department of Conservation Annual Review](#) discusses recent elk, black bear and monarch butterfly conservation efforts, as well as their initiative to eliminate feral hogs in the state.

Annual reports provide a wealth of information about Missouri that may be hard to find elsewhere. Check out the State Library's [digital collections](#) to browse annual reports and other state resources by agency or topic.

If you or a patron have questions about Missouri state government information, please contact Reference Services by phone, email, or chat, Monday through Friday, 8 a.m. to 5 p.m. We are always happy to help!

Phone: (573) 751-3615

Email: libref@sos.mo.gov

Chat: visit mostate.libguides.com and click the "Ask Us" tab on the right



Leadership Books from the Missouri State Library

[What You Don't Know About Leadership, but Probably Should](#) by Jeffrey A. Kottler

[Choosing to Lead: The Motivational Factors of Underrepresented Minority Librarians in Higher Education](#) edited by Antonia P. Olivas, Ed.D

[The EQ Leader: Instilling Passion, Creating Shared Goals, and Building Meaningful Organizations Through Emotional Intelligence](#) by Steven J. Stein

[The Insightful Leader: Find Your Leadership Superpowers, Crushing Limiting Beliefs, and Abolish Self-Sabotaging Behaviors](#) by Carlann Fergusson

[Leadership Agility: Developing Your Repertoire of Leadership Styles](#) by Ron Meyer and Ronald Meijers

[Managerial Leadership for Librarians: Thriving in the Public and Nonprofit World](#) by G. Edward Evans and Holland Christie

[The LITA Leadership Guide: the Librarian as Entrepreneur, Leader, and Technologist](#) edited by Carl Antonucci, and Sharon Clapp

[Millennial Leadership in Libraries](#) edited by Ashley Krenelka Chase

[Transformational Leadership and Not For Profits and Social Enterprises](#) edited by Kenneth Wiltshire, Aastha Malhotra, and Micheal Axelsen

[Strength-Based Leadership Coaching in Organizations: An Evidence-Based Guide to Positive Leadership Development](#) by Doug MacKie

We are pleased to offer direct borrowing from the Missouri State Library (MOSL) to Missouri public library directors and branch managers for continuing education and professional development.

MOSL public library cards are issued in the name of the library director or branch manager. Directors and branch managers are encouraged to borrow items with this card for use by any of their library's staff.

To get a MOSL library card, visit <http://mostate.libguides.com/reference/card> and fill out an application.

For assistance in obtaining a card, replacing a card or for additional information, call or email the Missouri State Library Reference Services Division at (573) 751-3615 or libref@sos.mo.gov.



Grants

Grant Opportunities

Author Visit Grant • **DEADLINE: Ongoing**

This grant is specifically designed for school or public libraries to bring an author to their community. Grants range from \$500 up to \$5,000. All travel for the author must be included as part of a flat rate fee for the author. Other additional costs allowable: publicity and promotional items, up to \$500 towards

library materials for collection development related to the project, additional staff hours, and transportation for youth from school or licensed child care. Questions? Contact Debbie Musselman, Library Development Director, at debbie.musselman@sos.mo.gov or (573) 751-2679.

Show Me Steps to Continuing Education: Individual Training Events • **DEADLINE: Ongoing**

Interested in attending a professional development opportunity, but need additional funds? Show Me Steps to Continuing Education grants provide reimbursement for up to 75% of the costs of eligible, non-credit continuing education event. Applications are accepted year-round and are available at: <http://www.sos.mo.gov/library/development/lstagrant>.

Upcoming eligible conferences include, but are not limited to:

- Power Up Columbia, Mo., from March 30-31
- Computers in Libraries Arlington, Va., from March 31-April 2
- Missouri Association of School Librarians Osage Beach, Mo., from April 19-21

- American Library Association Annual Conference Chicago, Ill., from June 25-30
- Makerspaces for Innovation and Research in Academics La Verne, Calif., from July 15-16
- Association for Rural & Small Libraries Wichita, Kan., from Sept. 30-Oct. 3

These grants are supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as administered by the Missouri State Library. If you have questions about the Show Me Steps grant opportunities, please contact Merideth Johnson at merideth.johnson@sos.mo.gov or call (573) 751-1822.

Show Me Steps to Continuing Education: Group Training Events • **DEADLINE: Ongoing**

Do you want to bring an expert to your library for training? This grant is a competitive grant program that provides funds for a host library or library consortium to plan and provide group training(s) on current, relevant, unique and/or in-demand topics at a local, regional or statewide

level. Grants range from \$500 up to \$8,000. If you have questions about this Show Me Steps grant opportunity, please contact Merideth Johnson at merideth.johnson@sos.mo.gov or call (573) 751-1822.